**Environmental Education Activities**

**Season 2020-2021**

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| Name of the Beach: Malecón Tradicional |
| Blue Flag Beach Operator: Alí Dib Muñoz |

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| Activity name: Video conference “Separate and recycle” | |
| Date: March 23rd, 2022 | **Place: Progreso, Yucatán** |
| Number of Participants: 20 | **Group type: Mixed** |
| Summary:  A videoconference was held on the zoom digital platform, it was given by Miguel Briceño Gamboa, a graduate in natural resource management, from the Sustainable Development Secretariat (SDS) and staff from the Tourism Department of the H. Progreso City Council.  The main objective of this activity was to inform the participants of this videoconference of the current situation that our State and municipality are facing in terms of urban waste generation and to raise awareness about the separation of solid waste as a means of dealing with the current situation of environmental pollution and promoting this practice by doing it correctly.  The exponent explained that in the state of Yucatan around 2,575 tons of waste is generated daily and that happens due to the excessive and irresponsible consumption of the inhabitants, much of this plastic waste ends up in the ocean killing marine species such as turtles, whales and dolphins.  We can stop this alarming problem if we start to be more aware of our consumption and carry out actions such as recycling or composting organic waste.  Miguel Briceño motivated to start instilling these actions in the little ones to guarantee them a better future.  This activity was aligned with sustainable development goal 13 regarding climate action. | |
| Results:  there was good participation from the attendees and at the end of the conference a survey was sent to find out the point of view of each participant | |